

Social Media Policy

Objective

The objective of this Policy is to set standard behaviour for the use of social media that is consistent with the values and expectations of Pearl Coast Gymnastic Club (PCGC).

The Clubs' intentions when using social media are:

- To keep all our PCGC families and the community up to date with Club activities and events;
- To feature all the positives within the Club and demonstrate and build our Club spirit and share this with our gymnastics Club families and the wider community; and
- To share positive, appropriate comments, so that social media is being used in a beneficial way to promote our Club.

Scope

This policy applies to all forms of social media, currently the members of the PCGC Facebook page (closed group) that like or comment on our Facebook posts. All members of the PCGC Facebook page must have an account that clearly identifies them by their real name.

Policy

PCGC would like to remind our Facebook members that the intent of using our Facebook page is to highlight our gymnasts and our clubs' achievements and events.

Any other issues that need to be raised should be communicated to the Club via the correct channels and not on a social media public forum.

Issues involving PCGC gymnasts, coaches, administration and committee members or other gymnastics clubs, should not be raised on the PCGC Facebook page. In addition, our Club will not allow:

- Personal attacks or offensive, abusive, threatening or harassing images or language;
- Comments that promote, foster or perpetuate discrimination;
- Comments or material that infringe on copyrights, trademarks or other intellectual property of any party;
- Other spam, solicitations or advertisements; or
- Comments that are irrelevant to the normal scope of topic and discussion on the PCGC Facebook page.

Opinions expressed in public comments do not necessarily reflect the official position of PCGC.

Whilst the PCGC Facebook page is an open forum, we reserve the right to remove posts with content we deem inappropriate or in conflict with this policy.

PCGC also reserves the right to block access to anyone from posting to the Club Facebook page that is in breach of this policy.

Review

This policy will be reviewed by the PCGC committee no later than 3 years after endorsement.

Approved by

PCGC Committee

May 2017